

APPROACH 1 - INTERVENTIONS

Subtle Interventions

Smaller artistic elements scattered over the neighbourhood to bring delight, intrigue, interest or information at key entrances into the estate or at carefully selected spaces. Such interventions could include:

- PAVING
- SIGNAGE
- SEATING

PAVING



Cockermouth Market Place, BCA Landscape - coloured way markers



Carving patterns in concrete brings interest and texture



Mosaic tiles and displays can bring colour and texture and could be designed by the community



Castings in concrete - a competition could be held to develop a neighbourhood tile or a series of tiles to be placed around the estate.



Stone carving



Stone Laying
A ceremony could be organised to mark the completion of the scheme with the laying of the final piece of stone or a piece of stone artwork. This could be as part of a community fun day or launch party.

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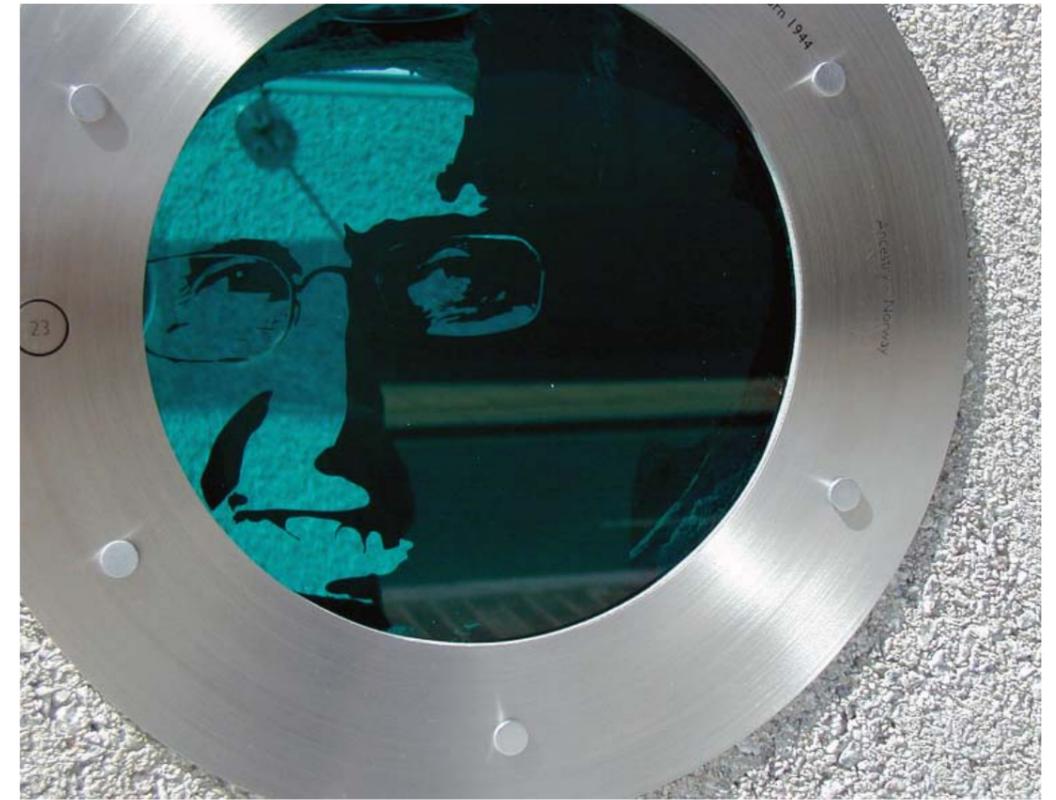
SIGNAGE



Concept Visual - showing how a small bronze sign could be placed under new and old trees to give information about their species. This idea could be used across all 11 neighbourhoods to create a unity and develop a walking trail which could link to Hulme Community Garden Centre, whilst helping to develop respect for the trees and "green thinking".



Concept Visual - showing how the idea of regimental insignia plates, relating to Barrack's Park, could be taken forward as a means of creating a sense of identity for the neighbourhood streets within your area.



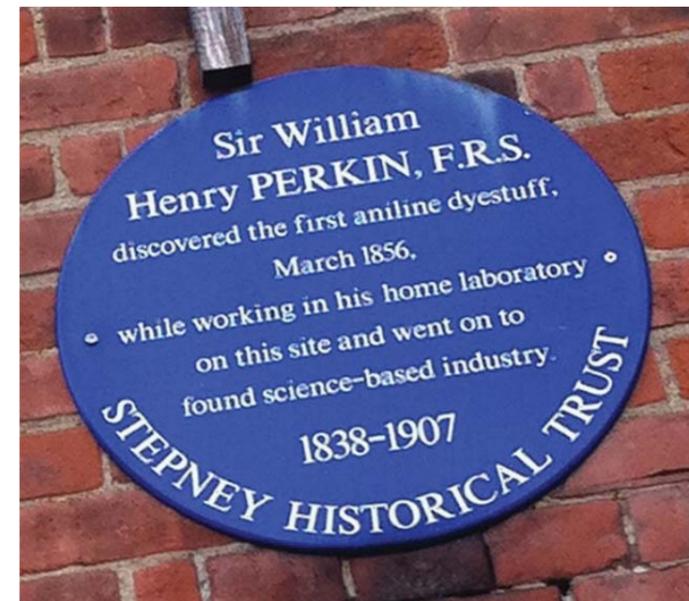
Faces of Liverpool, BCA Landscape / Steve Broadbent / Smiling Wolf
Project undertaken around Liverpool Passport Office to celebrate the multi cultural city of Liverpool.



Hulme Park Timeline - celebrates local history until 2000..... but it could be taken forward to show community aspirations for the future!



Kensington, Liverpool, BCA Landscape - each house has a bespoke gate sign designed in collaboration with the local residents and school children.



Historic relevance - celebrating local people + events

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SEATING



Gallipoli Gardens, Bury, BCA Landscape - This seat depicts the Victoria Cross for this memorial garden. Local history could be revealed through stories carved into a stone seat within your neighbourhood.

Meaningful



Colourful, mobile seats encourage children to play, adding another function to the space.

Interactive

TACTILE



Stone Seat, Marine Hall Gardens, Fleetwood, BCA Landscape (Work in progress photo) - Once completed, this sculptural seat, formed from a granite boulder, will be installed within the landscape, providing interesting, informal seats which will also provide children with an opportunity to clamber over and explore.



Benches, Cockermouth Market Place, BCA Landscape - The choice of material is fun, brightening the space, providing year round colour. Positioning the benches around the trees provides a natural gathering point.

robust

Sculptural

FUN!

comfortable



Seats, Cockermouth Market Place, BCA Landscape - the arrangement of these seats in a cluster, and the ability for these seats to twist and turn, animates the space, providing a sociable gathering space that can be adapted to suit the time of day or number of people congregating.

Concrete Chesterfield - This replica sofa made out of concrete is fun and inviting, bringing a domestic form into the external environment. A distinctive seat like this could become a local landmark on a neighbourhood near you!



APPROACH 2 - GATEWAY BEACON

Large Statement Artwork

Single element to act as a beacon to be designed by a local artist or in collaboration with BCA Landscape. The element could be a substantial piece of public artwork shared between several neighbourhoods or a smaller scale singular item for one neighbourhood, placed at a strategic point.

- Sculpture / Structural Element
- Mural
- Lighting

SCULPTURE / STRUCTURAL ELEMENT



West End Gardens, Morecambe
Steve Broadbent / BCA Landscape

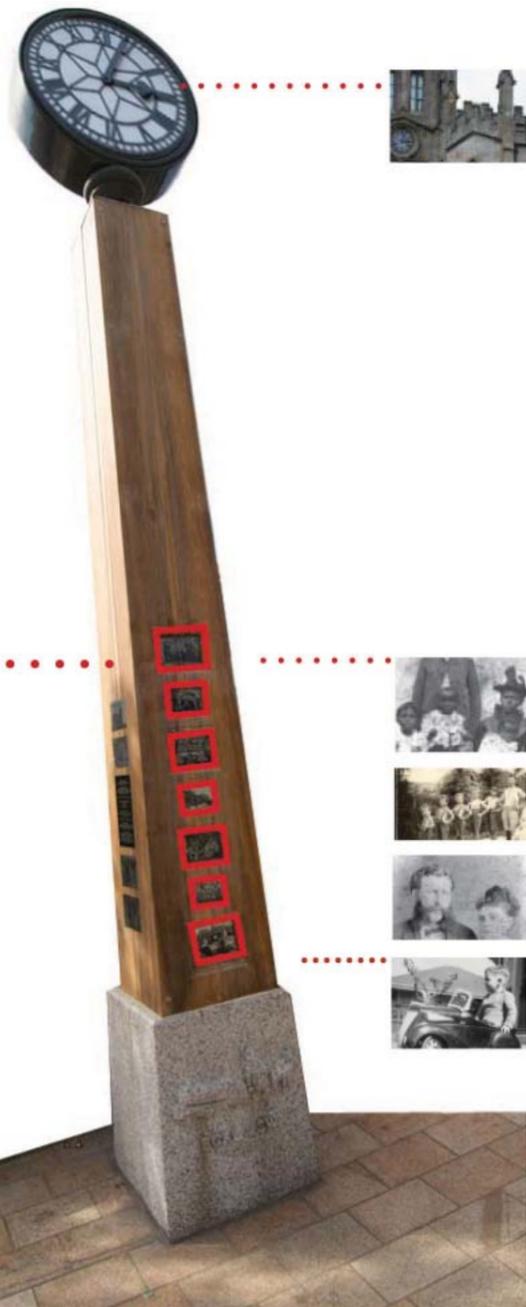


Burscough Bridge, Burscough
Smiling Wolf / BCA Landscape



West End Gardens, Morecambe
Steve Broadbent / BCA Landscape

St. Georges Church



Your family photo

Concept Idea, St Gerge's - Tatton Street
BCA Landscape



Caress of a Bird, Miro
Everyday objects selected and
used to create artwork. This
concept could be used for the
artwork.

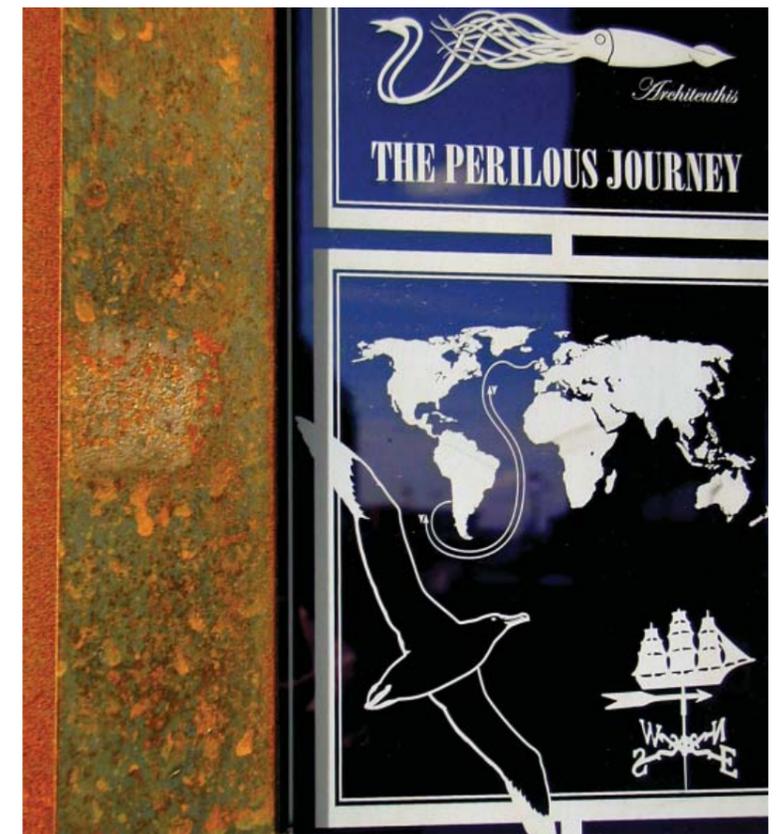
The visual of a clock opposite
utilises a replica of the clock
face on the St George's Church
to create a focal point for the
neighbourhood. The structure is
embellished with local photos of
people from the past and present.



Marine Hall Gardens, Fleetwood, Hardscape / BCA Landscape
A similar idea could be used as a welcome to the neighbourhoods



Gateway Sign to Housing Estate



Faces of Liverpool, Liverpool
BCA Landscape

....INTERACTIVE

The community could get involved to help develop ideas relating to carvings, text and imagery that could be incorporated into the artwork.